

# *Windward Advisors, LLC*

A Sell-Side, Buy-Side, Capital Raise and Corporate Growth Advisory Firm

## **Windward Advisors, LLC is pleased to announce the sale of TransGlobal Oil Company's BreadBox convenience store chain**

# **BreadBox**

Has been acquired by  
**VPS Convenience Store Group,**  
an affiliate of Sun Capital Partners, Inc.

The undersigned acted as exclusive advisor to  
TransGlobal Oil Company  
on this sale transaction

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**TransGlobal Oil Company** ("TOC"), headquartered in Knoxville, TN, owned and operated the BreadBox convenience stores, well known for cleanliness, friendly customer service and a strong commitment to supporting local schools and the communities they serve. The BreadBox brand was started in 1978 by the grandfather of current owner and President, Chuck Baine. Mr. Baine has successfully operated the stores since 1989 and has received recognition from Shell and ConocoPhillips for the best image and customer service ratings in the nation. Mr. Baine stated, "I could not be more pleased with the level of service, professionalism and knowledge Windward Advisors showed during our sale process! I had a very complicated deal with a lot of emotional twists in order to satisfying many objectives. Windward showed empathy when needed, but pushed forward with the right amount of aggressiveness to make sure the deal got done. I would highly recommend their services!"

**VPS Convenience Store Group** ("VPS"), headquartered in Wilmington, NC and a portfolio company of private equity firm, Sun Capital Partners, Inc., operates 435 convenience stores in eight states. VPS Chairman and CEO, Jeff Turpin, stated, "We are excited to expand our presence into middle Tennessee by acquiring these stores that have such a rich history in their respective communities. BreadBox is a great fit with our current brands."

**Windward Advisors, LLC** is a sell-side, buy-side, capital raise, and corporate growth advisory firm. Windward specializes in helping business owners better prepare their businesses in order to maximize shareholder value by providing strategic planning and corporate growth advisory services, and by representing owners in the execution of sales, acquisitions, and financial structuring transactions. Windward is an advocate of ensuring that business owners are knowledgeable about their alternatives and properly prepared before pursuing transactions.

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