

Windward Advisors, LLC

A Sell-Side, Buy-Side, Capital Raise and Corporate Growth Advisory Firm

Windward Advisors, LLC (“Windward”) is pleased to announce the following sale



Has been acquired by
Point Quest Group, Inc. (“Point Quest”)
a portfolio company of
Avesi Partners

The undersigned acted as
exclusive advisor to
LinkUp Teletherapy, LLC (“Linkup”)
on this sale transaction

Windward Advisors, LLC

Linkup, is a virtual speech therapy provider serving Missouri, California, and other key states, built specifically for school-based speech therapy and evaluation service delivery, offering seamless scheduling, progress monitoring, and interactive therapy tools that help clinicians engage students effectively in a virtual environment. The LinkUp platform will become Point Quest's proprietary, HIPAA-compliant speech therapy tool, strengthening the organization's ability to deliver specialized support to schools nationwide.

Tracie Beckmann, Co-Founder of LinkUp and a practicing speech therapist, expressed enthusiasm for the partnership. "We built LinkUp to break down geographic barriers and make virtual therapy accessible," she said. "Joining Point Quest Group means our platform can reach more students and clinicians while ensuring compliance, connection, and strong outcomes."

Janet Kickham Co-Founder stated "**Windward Advisors** was a wonderful partner to work with and consistently demonstrated dedication and professionalism throughout the entire process. One of the most important qualities we sought in a firm was trust, and Greg and Steve quickly earned our confidence. They truly became trusted partners, always keeping our best interests at the forefront while guiding us toward a strong and successful transaction."

Point Quest works closely with districts and charter schools to deliver the staff, services, and personalized support that help students with unique needs thrive academically, socially, and emotionally. "Bringing LinkUp Teletherapy's platform into our work gives us a purpose-built telehealth tool that helps us expand our services quickly and responsibly," said **Chris Miller, CEO of Point Quest**. "It strengthens our ability to deliver flexible, high-quality support to the districts and families who need it most."

Windward Advisors, LLC (“Windward”) specializes in helping business owners better prepare their businesses to maximize shareholder value by providing strategic planning and corporate growth advisory services, and by representing owners in the execution of sale, acquisition, and capital structuring transactions.

Steve Howell and Greg Waller, Managing Directors of Windward stated; "It was a pleasure to work closely with Co-Founders Janet Kickham and Tracie Beckmann, to manage this sales process to a successful result. We believe Point Quest will be a great partner for Linkup and its people, to work with Janet and Traci to expand on the exceptional speech therapy software platform and services they have developed and continue to improve school-based speech therapy options and outcomes."

John Selbach, a Partner with the law firm **Whiteford, Taylor & Preston LLP** and his legal team was instrumental in structuring, negotiating, and closing this transaction.

For more information, please contact:

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